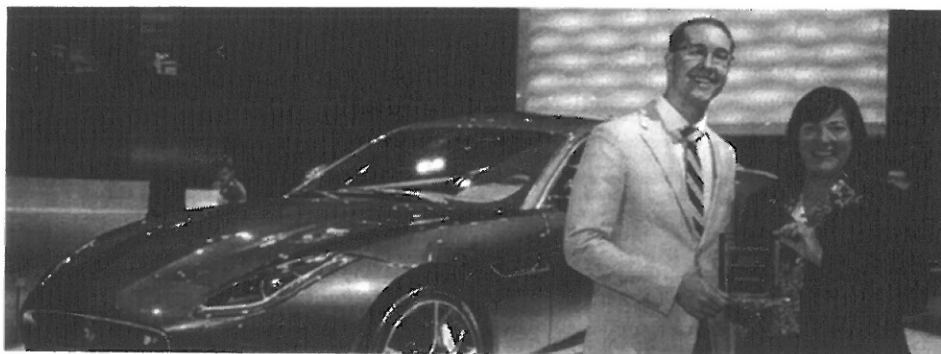


Media Center

The official Media Center for Jaguar & Land Rover

Jaguar F-TYPE Coupe Named 2015 Sports Car of the Year by Autoguide.com



(MAHWAH, N.J.) - November 19, 2014 - Jaguar is proud to announce that the 2015 F-TYPE Coupe was awarded AutoGuide.com's Reader's Choice Sports Car of the Year award.

"Winning AutoGuide.com Reader's Choice Sports Car of the Year award is a fantastic honor for the Jaguar F-TYPE Coupe," said Kim McCullough, Vice President of Marketing, Jaguar Land Rover North America. "This award builds upon the excitement of the F-TYPE since it came to market, and adds to the momentum of the Jaguar brand. We are very excited to be receiving this award here today at the LA Auto Show."

AutoGuide.com polled its readers and their 30 million members of AutoGuide Group forums, and asked them to voice their opinion on which new car they felt was the best. The AutoGuide.com awards recognize seven vehicle categories.

"Nothing else on the market comes with the power, style and sound of the F-TYPE for anywhere near this money," said Road Test Editor Mike Schlee. "It's one of those cars that garners as much attention parked as it does driving down the road. The F-TYPE, especially in R Coupe form, is destined to be a future classic."

The Jaguar F-TYPE represents a return to the company's heart: a two-seat, sports car focused on performance, agility and driver involvement. The all-aluminum 2015 F-TYPE Coupe, including the first F-TYPE R model, expands the Jaguar sports car lineup starting at \$65,000¹. The F-TYPE Coupe joins the F-TYPE Convertible introduced last year, giving Jaguar one of the widest choices of sports car models available in the market today. The new F-TYPE R Coupe leads the range, powered by a 550hp 5-liter supercharged V8 engine and capable of reaching 60 mph from rest in 4 seconds and achieving a top track speed of 186 mph (electronically limited)².

An official awards presentation will take place at the 2014 Los Angeles Auto Show on Wednesday, November 19, 2014 in addition a 2016 model year F-TYPE model range announcement.

¹ Price shown is MSRP. Excludes \$925 destination/delivery charge, tax, title, license, retailer fees and optional equipment. Retailer price, terms and vehicle availability may vary. See your local authorized Jaguar Retailer for details.

² Always obey local speed limits.

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About AutoGuide.com

AutoGuide.com, a VerticalScope property, is a new car shopping consumer resource site and flagship of the AutoGuide.com Group comprising over 400 vehicle and manufacturer online community websites. According to independent audience measurement agency, comScore Media Metrix, the AutoGuide.com Group ranks first in multi screen and mobile monthly audience size among all automotive resource websites.

About Jaguar

Jaguar is a premier manufacturer of luxury sedans and sports cars offering unparalleled design with tremendous performance. The company's vision throughout its storied history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the XJ luxury sedan, XF sports sedan, the XK Coupe and Convertible sports cars and the two-seater F-TYPE. Jaguar designs, engineers and manufactures