



JAGUAR LIFESTYLE COLLECTION 2015





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1957

THE LEGEND STILL LIVES.

Can you imagine that breathtaking moment when, in May 1953, some extraordinarily fortunate journalists first caught a glimpse of the D-Type. They actually saw the prototype - a design that Malcolm Sayer and Bill Haynes continued to craft and refine. But, even so, a legend was already in the making.

By '54 the car was ready to take on the world. As you might expect, it did so with style. When the 170mph D-Type graced the Le Mans 24 Hours race for the very first time, it tore up the lap record, slicing 5 seconds off the previous record.

By 1955, even better was to come as the D-Type won Le Mans that year. Building on this success, when a small number of D-Types were made available to the public in 1956, the 'Ecurie Ecosse' team were one of the buyers. Driven by Ron Flockhart and Ninian Sanderson, the 'Ecurie Ecosse' car went on to win the famous race.

And so to Le Mans 1957 - the year that secured the legendary status of the D-Type forever. Now armed with a 300bhp 3.8 litre engine, Ivor Bueb and Ron Flockhart's Flag Blue No. 3 car took first place on the Le Mans podium with drivers of four more D-Types occupying second, third, fourth and sixth positions. It was a truly astonishing achievement in what was the most successful period for Jaguar at Le Mans.





**THE HERITAGE '57 COLLECTION.
CAPTURING THE SPIRIT OF AN HISTORIC JAGUAR.**

Successive Le Mans victories of '55 and '56 helped pave the way for the most dominant period Jaguar has enjoyed to date at Le Mans.

Of the 54 cars that started the race that year, only 21 were destined to finish. Five were Jaguar D-Types.

To commemorate our most successful period at Le Mans, our Heritage '57 Collection is inspired by the winning No. 3 'Ecurie Ecosse' team car and is a fitting salute to an astonishing achievement of racing success.

Distinguished by the distinctive blue flag of the 'Ecurie Ecosse' team, our Heritage '57 Collection has been created without compromise and draws on signature cues from the winning No. 3 car. This lifestyle collection perfectly encapsulates the style and spirit of the most successful era in Jaguar's history.

For more information, please contact your local dealer.



**JAGUAR D-TYPE 1957
LE MANS WINNER**

If the race itself is a feat of endurance completed in just 24 hours, imagine the meticulous attention to detail that goes into the 300 hours of craftsmanship it takes to produce this beautiful, exquisitely detailed scale model of the winning No. 3 'Ecurie Ecosse' D-Type. Hand crafted and assembled, every detail of its exterior, interior and engine bay is replicated to precise detail at a 1:8th scale.



50JDCLMANDTYPE3



**HERITAGE '57 NO. 3 GRAPHIC
T-SHIRTS**

The winning ways of the D-Type are brought right up to date in these regular fit single cotton jersey t-shirts, printed with a vintage graphic of the No. 3 'Ecurie Ecosse' car and the Jaguar Heritage lozenge on the sleeve. Available in sizes XS to XXXL.

- 50JLEMANPSTWTEE White
- 50JLEMANPSTGTEE Grey
- 50JLEMANPSTNTEE Navy



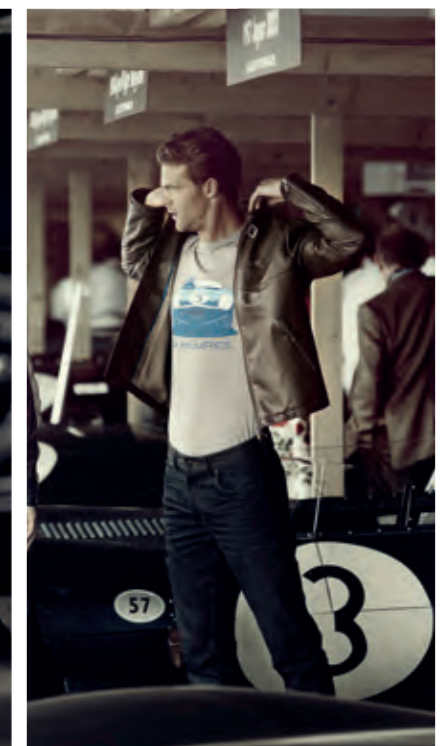
HERITAGE '57 MEN'S LEATHER JACKET

This classic brown leather jacket has been delicately crafted in the UK by the long established and highly esteemed leather manufacturer, Pittards. Its stylish leather exterior has an embossed Heritage lozenge on the chest and the winning No. 3 motif on the sleeve. Available in sizes XS to XXXL.

50JMLEATHERJKT



Opening the jacket reveals an interior complemented with a vintage print depicting the D-Type in action at Le Mans.



HERITAGE '57 RACE BAG

With leather strap and buckle detailing designed to replicate the bonnet straps from the Le Mans winning '57 D-Type, this leather race bag, made by world-renowned leather manufacturer, Pittards, not only carries your weekend essentials but also the spirit of the same 'Ecurie Ecosse' team colours and No. 3 Roundel from the famous car. The cotton interior lining also features an inner pocket for ease of securing your smaller items whilst on the move.

50JBLUEHOLDALL



HERITAGE '57 PADDOCK SHIRT

Capturing the stylish spirit of the era, our Heritage '57 paddock shirt features the No. 3 Roundel from the winning D-Type on the sleeve, embroidered Jaguar Heritage logo on the chest and signature race colour tipping details to the inner placket and roll back sleeve secures. Specifically created to offer a contemporary styled slice of Jaguar's racing history. Available in sizes XS to XXXL.

50JLEMANPADWHITE



Heritage '57 Men's Rugby Shirt



HERITAGE '57 NO. 3 PRINTED HOLDALL

Made from a strong, tough canvas and made to go the distance, our Le Mans printed holdall features leather handles and a detachable canvas shoulder strap. It's fully lined on the inside and has a base that is also made from high quality leather.

50JDTYPEPHOTOBAG

Heritage '57 Chronograph Watch



Heritage '57 No. 3 Leather Billfold Wallet

HERITAGE '57 MEN'S DRIVERS JACKET

This smart casual style drivers jacket features articulated sleeves for improved driver comfort. The jacket also incorporates a bonnet strap style leather fastening to the neck, branded zip pulls, snap and zip closure cuffs, and an 'Ecurie Ecosse' team colour quilted lozenge lining to the interior. Available in sizes XS to XXXL.

50JMLENRACJKT



Heritage '57 Men's Racing Zip Through Hooded Top



Heritage '57 Men's Soft Shell Racing Jacket

CLASSIC JAGUAR WHEEL SPINNER KEY RING

The perfect gift for those in love with the history of Jaguar heritage vehicles, this rhodium plated key ring is inspired by the classic Jaguar wheel spinners from our heritage. 50JLEMANSKEY



Heritage '57 Baseball Caps





JAGUAR

THE JAGUAR LIFESTYLE COLLECTION.

Our Jaguar Lifestyle Collection has been carefully designed and selected with the same flare and meticulous attention to detail that goes in to designing and developing our vehicles, in fact, it's all produced by the same team.

This unique collection introduces a range of lifestyle branded products which will entice and appeal to owners and enthusiasts and is certain to delight in every sense.

**F-TYPE 'EYE TEST'
PRINTED T-SHIRT**

Featuring a clever, contemporary take on the traditional eye test panel design, this regular fit, 100% cotton jersey t-shirt is inspired by and celebrates the F-TYPE. The crisp, white colour is a wardrobe classic. Available in sizes XS to XXXL.

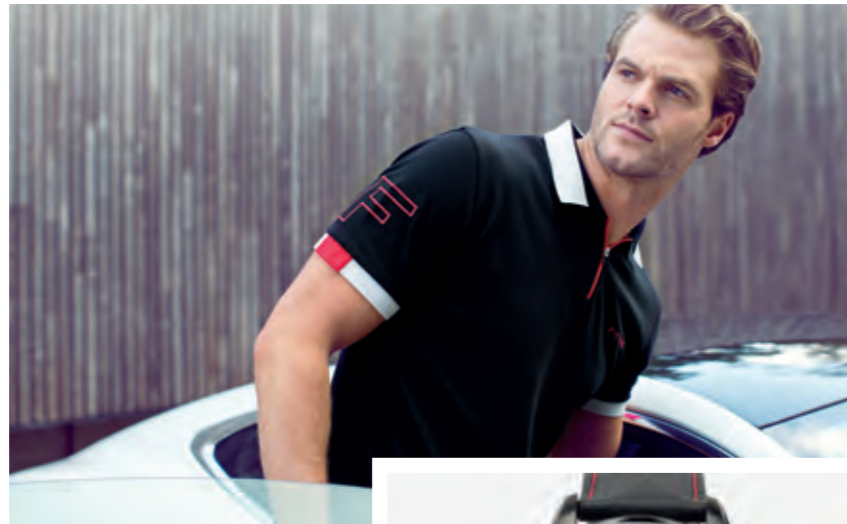
50JSS14ETW



F-TYPE MEN'S POLO SHIRTS

Soft to the touch and beautifully tailored, these F-TYPE branded polo shirts are available in two colours: white and black. Both feature F-TYPE 'F' embroidery to the arm, red signature detailing and a sports zip pull to the neck. Available in sizes XS to XXXL.

50JSS14FPB Black (pictured left)
50JSS14FLW White



**JAGUAR
LEAPER
KEY RING**

Featuring the iconic Jaguar leaper in 3D and a Jaguar branded slider to the ring.

50JJCLLEAPKS



Jaguar Classic Chronograph Watch

50JCOREWATCH



GROWLER T-SHIRTS

Available in a range of colours, these 100% cotton, regular fit crew neck Growler T-shirts offer a contemporary styled take to the Jaguar brand. Available in sizes XS to XXXL.

- 50JMGROWTEEW White
- 50JMGROWTEEBL Blue
- 50JMGROWTEEBLK Black with grey print
- 50JMGROWTEER Black with red print

GROWLER CAPS

Our Growler cap is a little bit special and different as it has been made using a cotton-based Otterman fabric, has an embedded lozenge pattern to the underside of the peak and a silicone Growler badge detail to the front. Available in a choice of blue or grey.

- 50JGROWCAPBLUE Blue
- 50JGROWCAPGRY Grey

JAGUAR MEN'S V-NECK SWEATER

Perfect for layering or as a distinctive separate, this cotton and cashmere mix V-Neck Sweater is delightfully soft and comfortable to wear and features an embroidered Jaguar Leaper on the chest. Available in sizes XS to XXXL.

- 50JMKNITJBLK Black
- 50JMKNITJGRY Grey

JAGUAR LEATHER HOLDALL BLACK

This classic weekend holdall features natural grain leather, metal finish fixtures and a suede lining to the interior.

- 50JLUGLHBLK Black
- 50JLUGLHBWN Brown

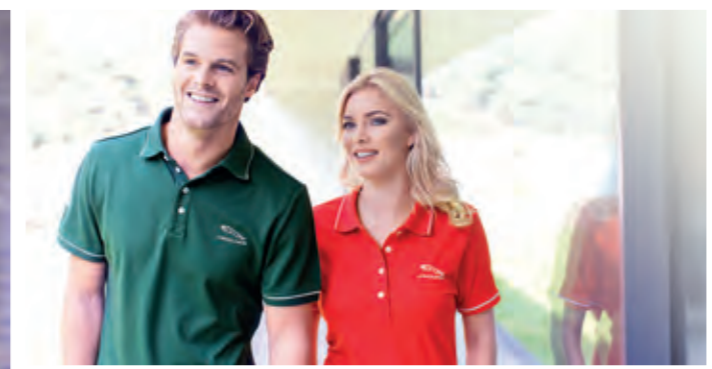




JAGUAR MEN'S POLO SHIRTS

Our classic Polo Shirt not only comes in a fine range of colours it also boasts some fine quality detailing. Made from American cotton pique, these polo shirts feature a silicone printed Jaguar Leaper on the chest, a grey tonal Union Flag on the sleeve and contrast tipping detail on the collar. Available in sizes XS to XXXL.

- 50JMPOLOCREBL Blue
- 50JMPOLOCREGR Green
- 50JMPOLOCREBLK Black
- 50JMPOLOCREGRY Grey
- 50JMPOLOCRER Red



JAGUAR WOMEN'S POLO SHIRTS

These tailored fit American cotton pique women's polo shirts feature a silicone printed Jaguar Leaper on the chest, a grey tonal Union Flag on the sleeve and contrast tipping detail on the collar. Available in sizes XS to XXL.

- 50JWPOLOCREBLK Black
- 50JWPOLOCRER Red



JAGUAR CASHMERE SCARVES

Available in two colours, dark grey and carmine (deep red), these 100% cashmere, 30 x 150 cm scarves feature subtle Jaguar embroidery and are the perfect winter accessory for both men and women. Manufactured in Scotland.

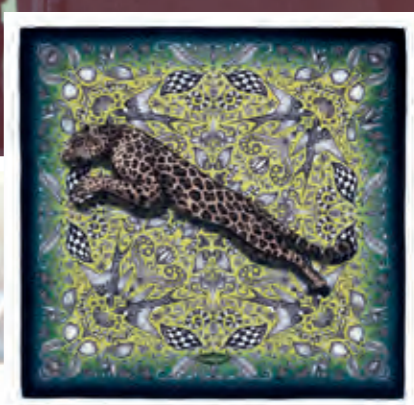
- 50JSTSDG Dark Grey
- 50JSTSC Carmine

WOMEN'S SILK SCARVES

This range of beautiful silk scarves has been designed exclusively by our Jaguar design team with an artistic take on the brand. Inspiration is taken from a diverse range of sources including traditional British textiles, classic racing Jaguar cars and their components, chequered flags, the original swallow mascot and the iconic leaper.

These scarves are produced in Como, Italy. Printed onto fine Italian silk and presented in a luxury gift box.

- 50JSTSILKCH Chartreuse
- 50JSTSILKCOB Cobalt
- 50JSTSILKNG Nude Gold
- 50JSTSILKCL Claret



50JMLEATHERJKT



HERITAGE '57 MEN'S BROWN LEATHER JACKET

This classic brown leather jacket has been delicately crafted in the UK by the long established and highly esteemed leather manufacturer, Pittards. Its stylish leather exterior has an embossed Heritage lozenge on the chest and the winning No. 3 motif on the sleeve. Opening the jacket reveals an interior complemented with a vintage print depicting the D-Type in action at Le Mans. Available in sizes XS to XXXL.

50JLEMANPADWHT



HERITAGE '57 PADDOCK SHIRT

Capturing the stylish spirit of the era, our Heritage '57 paddock shirt features the No. 3 Roundel from the winning D-Type on the sleeve, embroidered Jaguar Heritage logo on the chest and signature race colour tipping details to the inner placket and roll back sleeve secures. Specifically created to offer a contemporary styled slice of Jaguar's racing history. Available in sizes XS to XXXL.

50JSHOTGLASS



HERITAGE '57 LIMITED EDITION SHOT GLASS COLLECTION

Inspired by the engine intakes of the 'Ecurie Ecosse' No. 3 Le Mans conquering 1957 D-Type comes these beautifully crafted shot glasses. The glasses and stand are machined from solid aluminium and finished to a high polish. They are housed in a bespoke hand crafted Jaguar leather carry case, trimmed in soft touch Alcantara. One of 50 pieces, each limited edition case contains a bespoke insignia inspired by the Jaguar VIN plate and displaying the set's limited edition number. Made to order.

50JLEMANWATCH



HERITAGE '57 CHRONOGRAPH WATCH

This fine quality Jaguar Heritage '57 Chronograph Watch features the Jaguar Heritage lozenge on the face complete with the a natural home for the famous No. 3 Roundel. Constructed from a 3 piece metal case and sapphire crystal glass face, this watch also comes complete with a canvas NATO strap and has a 12 hour recording capability.

50JBLUEHOLDALL



HERITAGE '57 RACE BAG

With leather strap and buckle detailing designed to replicate the bonnet straps from the Le Mans winning '57 D-Type, this leather race bag, made by world-renowned leather manufacturer, Pittards, not only carries your weekend essentials but also the spirit of the same 'Ecurie Ecosse' team colours and No. 3 Roundel from the famous car. The cotton interior lining also features an inner pocket for ease of securing your smaller items whilst on the move.

50JDCLMANDTYPE3



JAGUAR D-TYPE 1957 LE MANS WINNER

If the race itself is a feat of endurance completed in just 24 hours, imagine the meticulous attention to detail that goes into the 300 hours of craftsmanship it takes to produce this beautiful, exquisitely detailed scale model of the winning No. 3 'Ecurie Ecosse' D-Type. Hand crafted and assembled with every detail of its exterior, interior and engine bay replicated to precise detail at a 1:8th scale.

50JDTYPEPHOTOBAG



HERITAGE '57 NO. 3 PRINTED HOLDALL

Made from a strong, tough canvas and made to go the distance, our Le Mans printed holdall features leather handles and a detachable canvas shoulder strap. It's fully lined on the inside and has a base that is also made from high quality leather.

50JDTYPEWASHBAG



HERITAGE '57 NO. 3 PRINTED WASH BAG

A stylish addition to any suitcase, this wash bag features actual photography from the No. 3 D-Type in the 1957 race printed on the outside and a waterproof lining to the interior.

50JIPADCANV



HERITAGE '57 NO. 3 PRINTED IPAD CASE

Protecting your tablet in style, this contemporary printed canvas case features iconic imagery of the No. 3 D-Type in action at Le Mans and has a quilted lining for added protection.

50JDTYPESPRESSO



HERITAGE '57 ESPRESSO CUPS

Featuring actual photography taken on the famous day in 1957, this limited edition set of four porcelain espresso cups and saucers will bring a special flavour to your next espresso.

50JDTYPEKEYRING



HERITAGE '57 TWISTED LEATHER KEY RING

Taking inspiration from the lightweight aluminium and leather materials used on the No. 3 vehicle itself, this twisted leather key ring features an aluminium clasp with the Jaguar Heritage logo and adds a touch of heritage style to a modern, functional piece.

50JDTYPEWALLET



HERITAGE '57 NO. 3 LEATHER BILLFOLD WALLET

On the outside it's a subtly branded, stylish blue leather wallet but open it up and you reveal a fabulous image of our '57 Le Mans winner. And it's practical, it takes 6 credit cards and has a large notes compartment.

50JLEMANLKEY



HERITAGE '57 NO. 3 ROUNDEL LEATHER KEY RING

Inspired by the No. 3 Roundel of the Le Mans winning '57 D-Type, this leather key ring carries the same 'Ecurie Ecosse' team colours and is embossed with a No. 3 on one side and the signature white stripe motif on the other.

50JJCLHER - Red



JAGUAR HERITAGE CUFFLINKS

Designed by our Jaguar lifestyle product designers for the Jaguar aficionado and enthusiast, these cufflinks carry the heritage of Jaguar cars into a modern contemporary style. Available in Black and Red.

50JBEARLMANDTYPE3



HERITAGE '57 RACE BEAR

Dressed in a specially designed jacket and scarf this soft toy is hard to resist. He sports both the famous No. 3 Roundel and the Jaguar Heritage logo and is all ready to go in his racing goggles and helmet.

50JLEMANCUFF



CLASSIC JAGUAR WHEEL SPINNER CUFFLINKS

Inspired by the classic Jaguar wheel spinners from our heritage vehicles, these rhodium plated cufflinks will make the perfect addition to any owner or enthusiast's attire.

50JLEMANSPKEY



CLASSIC JAGUAR WHEEL SPINNER KEY RING

The perfect gift for those in love with the history of Jaguar heritage vehicles, this rhodium plated key ring is inspired by the classic Jaguar wheel spinners from our heritage.

50JMLENRACJKT



HERITAGE '57 MEN'S DRIVERS JACKET

This smart casual style drivers jacket features articulated sleeves for improved driver comfort. The jacket also incorporates a bonnet strap style leather fastening to the neck, branded zip pulls, snap and zip closure cuffs, and an 'Ecurie Ecosse' team colour quilted lozenge lining to the interior. Available in sizes XS to XXXL.

50JLEMUGBYNVY



HERITAGE '57 MEN'S RUGBY SHIRT

The classic regular fit rugby shirt gets our No. 3 treatment. This most dependable piece of clothing carries the No. 3 detail to the back and comes with a contrasting white collar, lozenge quilting to the shoulders and carries the racing stripe across the chest. Our Heritage logo makes an appearance on the front and if you look carefully at the buttons you'll find 'Jaguar' engraved on each one. Available in sizes XS to XXXL.

50JMLEMHOODNVY



HERITAGE '57 MEN'S RACING ZIP THROUGH HOODED TOP

Designed for comfort, this fleece backed zip through hooded top has an embroidered Jaguar Heritage logo on the chest, a striped white panel down the arms, contrast red piping and ribbed cuff and hem details for added comfort and warmth. Available in sizes XS to XXXL.

50JHERTMICAP - Performance



50JHERTCAP - Brushed Cotton

50JHERTRUCKCAP - Mesh Black

HERITAGE '57 BASEBALL CAPS

Three caps, three materials and three designs. Choose between our Performance, Brushed Cotton and Mesh Back caps. Either way smart Heritage '57 Collection branding comes as standard.

50JMLEMSFTJKTGY



HERITAGE '57 MEN'S SOFT SHELL RACING JACKET

A jacket for all occasions, our Heritage '57 inspired soft shell jacket comes in navy, has a cosy lining, adjustable cuffs and hem line and even a pack-away hood. Its relaxed fit boasts plenty of zip up pocket space for all your vital bits and pieces. Available in sizes XS to XXXL.

50JLEMANPOLORE - Red



HERITAGE '57 POLO SHIRT

Taking inspiration from the 1957 'Ecurie Ecosse' winning team these high quality cotton pique polo shirts feature an applique badge of the famous No. 3 Roundel on the sleeve, our Jaguar Heritage logo embroidered on the chest and contrast piping on the collar. Available in sizes XS to XXXL.

50JLEMANPOLOW - White
50JLEMANPOLON - Navy

50JLEMANPSTGTEE - Grey



HERITAGE '57 NO. 3 GRAPHIC T-SHIRTS

The winning ways of the D-Type are brought right up to date in these regular fit single cotton jersey t-shirts and are printed with a vintage graphic of the No. 3 'Ecurie Ecosse' car and the Jaguar Heritage lozenge on the sleeve. Available in sizes XS to XXXL.

50JLEMANPSTWTEE - White
50JLEMANPSTNTEE - Navy

50JLEMANPADWHTTEE - White



HERITAGE '57 GRAPHIC T-SHIRTS

Made with high quality single cotton jersey, this particular set of regular fit crew neck heritage t-shirts feature a water based, 'distressed' print of the 'Ecurie Ecosse' car on track on the chest and our Heritage lozenge printed on the sleeve. Stylish detailing also includes 'racing tape' to the neck and side vents. Available in sizes XS to XXXL.

50JLEMANNVYTEE - Navy

50JDTYPEUMB



HERITAGE '57 GOLF UMBRELLA

Like the car they pay homage to, this golf umbrella is built to perform. When the heavens open, the 'Ecurie Ecosse' team coloured canopy, featuring the No. 3 Roundel can be opened single-handedly. The umbrella also has a rubber coated handle for that all-important extra grip in the wet.

50JSS14FPB - Black



F-TYPE MEN'S POLO SHIRT

Soft to the touch and beautifully tailored, these F-TYPE branded polo shirts are available in two colours: white and black. Both feature F-TYPE 'F' embroidery to the arm, red signature detailing and a sports zip pull to the neck. Available in sizes XS to XXXL.

50JSS14FLW - White

50JSS14ETW



F-TYPE 'EYE TEST' PRINTED T-SHIRT

Featuring a clever, contemporary take on the traditional eye test panel design, this regular fit, 100% cotton jersey t-shirt is inspired by and celebrates the F-TYPE. The crisp, white colour is a wardrobe classic. Available in sizes XS to XXXL.

50JSS14FTR



F-TYPE 'F' PRINTED T-SHIRT

Inspired by the F-TYPE 'F', this regular fit, 100% cotton jersey t-shirt features contemporary F-TYPE branding, subtly blended into the design in tonal red on the front. Available in sizes XS to XXXL.

50JSLGTRXFTB



LEATHER F-TYPE BRIEFCASE

Featuring soft fine grained leather with red leather piping details, this F-TYPE briefcase has an inner suede lining with multiple pockets for storage. A dust bag is also included for use when storing.

50JSLGTRXFTW



LEATHER F-TYPE WALLET

Fine grained soft leather with red leather piping detail featuring 6 card slots and 2 note sections.

50JSLGTRXFTJW



LEATHER F-TYPE JACKET WALLET

Fine grained soft leather jacket wallet with red leather piping detail.

50JSLGTRXFTCH



LEATHER F-TYPE CARD HOLDER

This fine grained soft leather Jaguar F-TYPE card holder features red leather piping and is able to hold 6 credit cards.

50JSS14FTBC



F-TYPE BASEBALL CAP

Our 100% cotton twill F-TYPE cap is a classic 6-panel design in black with red contrast top-stitching. There's an adjustable strap at the back where you'll also find a 3D embroidered Jaguar logo.

50JLUGFTGB



F-TYPE GOLF BAG

This F-TYPE golf bag fits perfectly into both the Jaguar F-TYPE and the F-TYPE coupe boot space. The bag itself features a 6 slot club divider for separating clubs and a number of outer pockets for all other golf accessories. There is also a rain cover, towel hook attachment and harness for ease when carrying.

50JSLGTRXFTPAS



LEATHER F-TYPE PASSPORT HOLDER

This fine grained soft leather passport holder features red leather piping and securely fits your passport.

50JSLGTRXFTIPH



LEATHER F-TYPE IPAD HOLDER

Featuring subtle F-TYPE branding and red leather piping detail on the cover, this hard shell base iPad case provides added protection to your iPad screen. Suitable for iPad 2.

50JSGFTYPE



MEN'S F-TYPE EYEWEAR

These F-TYPE inspired Jaguar sunglasses feature a dark grey acetate front with red temples and nose pads. The striking, aerodynamic look of the F-TYPE's side view is mirrored in the design features on the temples of these F-TYPE sunglasses. Featuring Nano lenses, which adapt to changing light conditions, these sunglasses offer 100% UV protection.

50JSLGTRXFTPCS



LEATHER F-TYPE IPHONE 5 CASE

Fine grained soft leather with red leather piping and strap for easy pull out of your iPhone.

50JSLGTRXFTP



LEATHER F-TYPE PORTFOLIO

This smooth grain natural leather F-TYPE portfolio case features red leather piping detail and subtle F-TYPE branding to the side.

50JFTLUGSET



5 PIECE F-TYPE BESPOKE LUGGAGE SET

Inspired by the F-TYPE and designed to specifically fit the boot space of the F-TYPE as a complete set, this range of luggage is made from performance nylon and leather and features F-TYPE red interior linings and zipper pulls designed to mirror the actual gearshift of the car itself.

50JFTLUG24SC



F-TYPE 24" SUITCASE

The 24-inch wheeled suitcase features a large zipped front pocket for laptops, magazines and documents, address tag and adjustable packing straps to the interior to ensure wrinkle-free packing.

50JFTLUG20SC



F-TYPE 20" SUITCASE

The 20-inch wheeled suitcase is designed to fit in overhead compartments on an aeroplane and features a zipped front pocket for laptops, magazines and documents, address tag and adjustable packing straps to the interior to ensure wrinkle-free packing.

50JJCLFTC - Silver

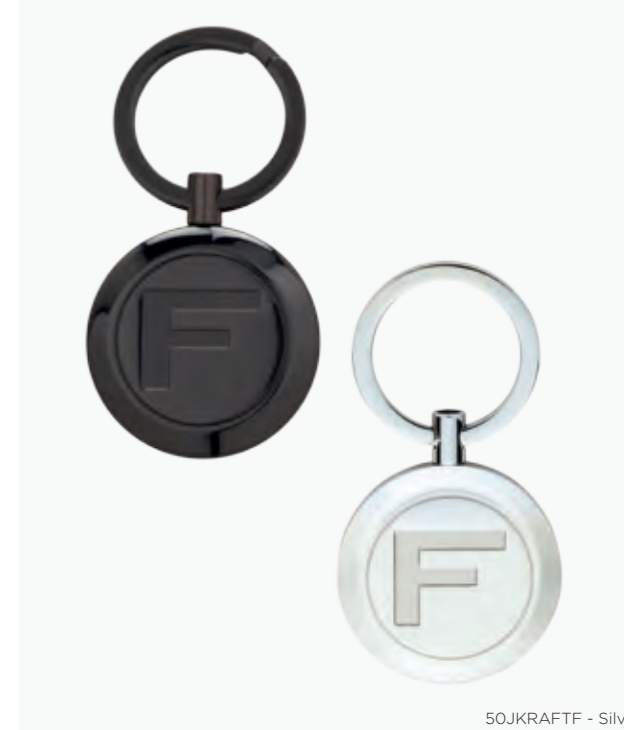


50JJCLFCB - Gun Metal

JAGUAR F-TYPE 'F' CUFFLINKS

Contemporary styled F-TYPE cufflinks featuring a debossed F-TYPE 'F' in the centre. Available in Silver and Gun Metal.

50JJCLFKB - Gun Metal



50JKRAFTF - Silver

F-TYPE 'F' KEY RING

These F-TYPE key rings feature a debossed 'F' in the centre and a single loop attachment for your keys. Available in Silver and Gun Metal.

50JFTLUGGB



F-TYPE GARMENT BAG

The garment bag features a carrying handle and removable shoulder strap in soft, smooth grained leather for easy grip when lifting and a zipped front pocket. The interior holds a garment cover with universal hanger, integrated door hook and a zip pocket for smaller items.

50JFTLUGLTB



F-TYPE EXECUTIVE BRIEFCASE

This F-TYPE briefcase features a smooth grained leather easy grip handle, large interior pockets for organising personal belongings and a removable shoulder strap. There is also an exterior zipped pocket for small items.

50JSTFSTR - Red



F-TYPE SILK TIES

These 100% Italian silk ties with repeated 'F' pattern make a fabulous addition to business attire. Handmade in Italy. Available in Blue, Grey or Red.

50JSTFSTB - Blue
50JSTFSTG - Grey

50JSTFPSR - Red



JAGUAR F-TYPE POCKET SQUARES

A 100% silk pocket square featuring discrete F-TYPE branding detail and a hand-rolled finished edge. Made in Italy. Available in Blue, Grey or Red.

50JSTFPSG - Grey
50JSTFPSB - Blue

50JFTLUGWB



F-TYPE MEN'S WASH BAG

The wash bag features multiple zipped and open pockets to the inner lining and also comes with a universal integrated door hook.

50JSLGTRXFTL



LEATHER F-TYPE LUGGAGE TAG

This fine grained soft leather luggage tag features red leather piping and F-TYPE branding to one side and an address card to the reverse.

50JKRAFTK



F-TYPE KEY RING

This F-TYPE key ring features a combination of black leather and metal to form a contemporary F-TYPE key ring with a pull and twist key lock mechanism.

50JSPANFTL



F-TYPE LARGE NOTEBOOK

This 152 page hard cover notebook features a silhouette of the Jaguar F-TYPE embossed on the cover and Jaguar logo printed on each page. This black notebook also has an expandable inner pocket and elastic close binder. Size 15 x 21 cm.

50JMPOLOCRER - Red

50JMPOLOCREGRY - Grey

50JMPOLOCREBLK - Black



50JMPOLOCREGR - Green

50JMPOLOCREBL - Blue

JAGUAR MEN'S POLO SHIRTS

Our classic Polo Shirt not only comes in a fine range of colours it also boasts some fine quality detailing. Made from American cotton pique, these polo shirts feature a silicone printed Jaguar Leaper on the chest, a grey tonal Union Flag on the sleeve and contrast tipping detail on the collar and sleeve. Available in sizes XS to XXXL.

50JMGROWTEER - Black/Red

50JMGROWTEEBL - Blue



50JMGROWTEEWH - White

50JMGROWTEEBLK - Black/Grey

GROWLER T-SHIRTS

Available in a range of colours, these 100% cotton, regular fit crew neck Growler T-shirts offer a contemporary styled take to the Jaguar brand. Available in sizes XS to XXXL.

50JWPOLOCREBLK - Black



JAGUAR WOMEN'S POLO SHIRTS

These tailored fit American cotton pique women's polo shirts feature a silicone printed Jaguar Leaper on the chest, a grey tonal Union Flag on the sleeve and contrast tipping detail on the collar and sleeve. Available in sizes XS to XXL.

50JWPOLOCRER - Red

50JMHOODBLK



JAGUAR MEN'S ZIP THROUGH HOODED TOP

Ideal for when the weather takes a turn for the worse. This zip through hooded top is fleece lined for warmth, carries a subtle Growler pin badge detail to the waist and rear of the collar, ribbed detailing to the cuffs and hem and is finished with contrast grey Alcantara shoulder patches and pocket details. Available in sizes XS to XXXL.

50JSSI2BC



JAGUAR BASEBALL CAP

Subtly branded Jaguar baseball cap with silicone printed Jaguar branding on the front and red peak detailing.

50JGROWCAPBLUE - Blue



50JGROWCAPGRY - Grey

GROWLER CAPS

Our Growler cap is a little bit special and different as it has been made using a cotton-based Otterman fabric, has an embedded lozenge pattern to the underside of the peak and a silicone Growler badge detail to the front. Available in a choice of blue or grey.

50JMKNITJGRY - Grey



JAGUAR MEN'S V-NECK SWEATER

Perfect for layering or as a distinctive separate this cotton and cashmere mix V-Neck Sweater is delightfully soft and comfortable to wear and features an embroidered Jaguar Leaper on the chest of these black or grey sweaters. Available in sizes XS to XXXL.

50JMKNITJBLK - Black

50JLUGLHBLK - Black



JAGUAR LEATHER HOLDALL

This classic weekend holdall features natural grain leather, metal finish fixtures and a suede lining to the interior. Available in black or brown leather.

50JLUGLHBWN - Brown

50JSLGTRXBSG



LEATHER BRIEFCASE

This soft grain carbon fibre printed leather briefcase features subtle branding and has an interior lined in suede, with several storage compartments for easy organisation.

50JSLGTRXPORT



LEATHER PORTFOLIO CASE

This soft grain carbon fibre printed leather portfolio case features subtle Jaguar branding and has an interior with several storage compartments for easy organisation.

50JSLGTRXCH



LEATHER CARD HOLDER

This high performance carbon fibre printed leather card holder features soft grain leather detailing and subtle Jaguar branding on the front and can hold 6 credit cards.

50JSLGTRXW



LEATHER WALLET

This high performance carbon fibre printed leather wallet features soft grain leather detailing and subtle Jaguar branding on the front. This wallet can hold 6 credit cards and includes 2 note sections.

50JSLGTRXJW



LEATHER JACKET WALLET

This high performance carbon fibre printed leather wallet features soft grain leather detailing and subtle Jaguar branding on the front. This wallet can hold 6 credit cards and includes 2 note sections.

50JSLGTRXVC



LEATHER WASH BAG

This high performance carbon fibre printed leather washbag features soft grain leather with subtle Jaguar branding and an interior with several storage compartments for ease when organising.

50JSLGTRXSH5



LEATHER IPHONE 5 CASE

This iPhone 5 holder feature high performance carbon fibre printed leather with soft grain leather detailing, subtle Jaguar branding on the front and a strap for easy pull-out of your iPhone.

50JSLGTRXPASS



LEATHER PASSPORT HOLDER

This high performance carbon fibre printed leather passport holder features soft grain leather detailing and subtle Jaguar branding on the front and securely holds your passport.

50JSLGTRXLT



LEATHER LUGGAGE TAG

This high performance carbon fibre printed leather luggage tag features subtle Jaguar branding on the front, a fold out address label and securely attaches to your luggage.

50JSLGTRXIPH



LEATHER IPAD HOLDER

Featuring a carbon fibre printed leather screen cover which act to protect your iPad screen, this case has a hard shell base for added protection and a three position folding cover which doubles as a keyboard stand. Suitable for iPad 2.

50JSLGTRXBCT - Tan



LEATHER BUSINESS CARD CASE

These Jaguar carbon fibre printed leather business card cases have a smooth natural leather contrast detailing, feature the Jaguar logo and are available in Black, Blue or Tan.

50JSLGTRXBCBL - Blue
50JSLGTRXBCB - Black

50JFAABB



JAGUAR MEN'S LEATHER BELT

This high quality, Italian made black leather men's belt has a sturdy metal buckle and our Jaguar Leaper logo de-bossed on to the leather loop. Available in sizes S to XXL.

50JSTSILKCL



50JSTSILKCOB



50JSTSILKCH



50JSTSILKNG



WOMEN'S SILK SCARVES

This range of beautiful silk scarves has been designed exclusively by our Jaguar design team for an artistic take on the brand. Inspiration is taken from a diverse range of sources including traditional British textiles, classic racing Jaguar cars and their components, chequered flags, the original swallow mascot and the iconic Leaper. These scarves are produced in Como, Italy. Printed onto fine Italian silk and presented in a luxury gift box.

50JSTSDG - Dark Grey



50JSTSC - Carmine



JAGUAR CASHMERE SCARVES

Available in two colours, dark grey and carmine (deep red), these 100% cashmere, 30 x 150 cm scarves feature subtle Jaguar embroidery and are the perfect winter accessory for both men and women. Manufactured in Scotland.

50JJCLINL



CARBON FIBRE CUFFLINKS

These Jaguar cufflinks feature a carbon fibre inlay using the same high performance material used on our vehicles.

50JJCLREP



JAGUAR LOZENGE CUFFLINKS

These cufflinks feature a repeating Jaguar lozenge design to the cufflink face and the Jaguar wordmark engraved to the back of the swivel back.

50JJCLEAPCS



JAGUAR LEAPER CUFFLINKS

Featuring the iconic Jaguar Leaper, these cufflinks make a fabulous addition to business attire and are available in Gold, Silver and Gun Metal finishes.

50JJCLEAPCGM - Gun Metal
50JJCLEAPCG - Gold

50JJCLBARB - Blue



JAGUAR BAR CUFFLINKS

These contemporary styled enamel cufflinks feature Jaguar branding on the swivel-back and are available in a range of three classic colours: Black, White and Blue.

50JJCLBARW - White
50JJCLBAR - Black

50JCCOREWATCH



JAGUAR CLASSIC CHRONOGRAPH WATCH

This fine quality Jaguar Chronograph Watch features the Jaguar Leaper on the red and black sporty face. Constructed from a 3 piece metal case and sapphire crystal glass face, this watch also comes complete with a leather strap with red contrast stitching and has a 12 hour stop watch capability and date function.

50JSG5610



MEN'S AVIATOR STYLE EYEWEAR

These Jaguar sunglasses feature a black acetate front with matt surface on the outside and grey unicoloured polarized lenses with anti-reflection coating for increased visibility whilst driving. 100% UV-protection.

50JSG8840



MEN'S RETRO STYLE EYEWEAR

These Jaguar sunglasses feature a black acetate front with matt surface on the outside and grey unicoloured lenses - 100% UV-protection.

50JSG9724



MEN'S SPORTS STYLE EYEWEAR

Featuring a sporty matt black metal front, these Jaguar sunglasses also feature red detailing on the temple and grey unicoloured polarized lenses with anti-reflection coating on the inside for increased visibility whilst driving. 100% UV-protection.

50JRGOWIPHONE5CA - iPhone 5



GROWLER IPHONE CASE

The unmistakable Growler takes centre stage on this aluminium iPhone case. Suitable for iPhone 5, 5S and 6.

50JRGOWIPHONE6CA - iPhone 6

50JRSILVPHONE5CA



JAGUAR LEAPER SILVER IPHONE CASE

Our silver aluminium finish iPhone case features a subtle, tonal Jaguar Leaper on the base of the case. Suitable for iPhone 5S.

50JRGRMUG14



GROWLER MUG

Showcasing both the Jaguar Growler and Leaper Logo to either side of the mug.

50JRCORPMUG14



CORPORATE MUG

Featuring the iconic Jaguar Leaper on two sides.

50JCAAJU5



UNION JACK IPHONE CASE

The Jaguar Leaper is flanked by hints of the Union Jack on this sleek, aluminium iPhone case. Suitable for iPhone 5S.

50JGKEYFOB8GB



JAGUAR CAR KEY FOB USB

Designed to reflect the Jaguar key fob, this handy 8GB memory stick has a push button activation to release the USB head from the key fob itself.

50JCEACORP



JAGUAR CORPORATE MUG

Carrying a simple and effective tonal black Jaguar logo on this matt black mug.

50JREMUG14



E-TYPE MUG

Featuring a unique sketch of the fabulous E-Type and the Jaguar Heritage logo.

50JSPANBL



JAGUAR NOTEBOOK LARGE

This 152 page hard cover notebook features a Jaguar logo embossed on the cover and printed logos on each page. This black notebook also has an expandable inner pocket and elastic close binder. Size 15 x 21 cm.

50JSPABACBP



JAGUAR CROSS BALL POINT PEN

Contemporary styled Cross pen with subtle Jaguar branding.

50JDESKCAL



JAGUAR DESK CALENDAR 2015

Ideal for office or home, the 2015 Jaguar desk calendar features some of the most dramatic and inspiring images from our current photo library. Each month, capturing the spirit of Jaguar. The dimensions of each calendar are 250 x 130 mm.

50JSPAETB



E-TYPE BOOK

A detailed archive charting a history of the Jaguar E-Type over the last 50 years of a design icon.

50JSPANBS



JAGUAR NOTEBOOK SMALL

This 152 page hard cover notebook features a Jaguar logo embossed on the cover and printed logos on each page. This black notebook also has lined cream inner pages, an expandable inner pocket and elastic close binder. Size 9 x 14 cm.

50JWALLCAL



JAGUAR WALL CALENDAR 2015

Ideal for office or home, the 2015 Jaguar wall calendar features some of the most dramatic and inspiring images from our current photo library. Each month, capturing the spirit of Jaguar. The dimensions of each calendar are 600 x 450 mm.

50JKRALLKE - Espresso



50JKRALLKBL - Blue

JAGUAR LEATHER LOOP KEY RING

Our chrome plated metal key ring features a colour leather loop with a 'pull and twist' key lock mechanism that makes it both secure and easy to use.

50JKRALLK - Black
50JKRALLKR - Red

50JJCLLEAPKS - Silver



JAGUAR LEAPER KEY RING

Featuring the iconic Jaguar Leaper in 3D and a Jaguar branded slider to the ring. Available in Gold, Silver and Gun Metal finishes.

50JJCLLEAPKG - Gold
50JJCLLEAPKGM - Gun Metal

50JJCLLEAPKGM - Gun Metal



JAGUAR LEAPER KEY RING

Featuring the iconic Jaguar Leaper in 3D and a Jaguar branded slider to the ring. A plaque is available on this version so that you may personalise. Available in Silver and Gun Metal finishes.

50JJCLLEAPKSP - Silver

50JDCAFTCR



JAGUAR F-TYPE R COUPE DIECAST MODEL

1:43 Collectors grade diecast of the F-TYPE Coupe. Available in Polaris White.

50JDCAFTV8R - Salsa Red



JAGUAR F-TYPE V8 S DIECAST MODEL

1:43 Collectors grade diecast of F-TYPE Convertible V8 S. Available in Firesand, Salsa Red or Ultimate Black.

50JDCAFTV8B - Ultimate Black
50JDCAFTV8 - Firesand

50JDCAFT - Satellite Grey



JAGUAR F-TYPE DIECAST MODEL

1:43 Collectors grade diecast of F-TYPE Convertible. Available in Satellite Grey.

50JUMAGBR



JAGUAR CITY UMBRELLA

Designed to perform this 30" black and red golf sized city umbrella features a leather handle with contrast red stitching and is built around a tough, but light, fibreglass frame. An easy glide automatic opening system and a soft touch rubber handle for increased grip make it a joy to use. Comes complete with a fabric case.

50UMAGBG



LARGE GOLF UMBRELLA

This high specification 30" automatically opening large golf umbrella features fibreglass shaft and ribs a vented canopy and comes complete with a soft touch rubber handle for increased grip and a fabric storage case with carry handle. Available in Black.

50JDCA760



JAGUAR XE DIECAST MODEL

1:43 Collectors grade diecast of Jaguar XE. Available in Italian Racing Red.

50JDCA7CS - Dark Sapphire



JAGUAR XJ DIECAST MODEL

1:43 Collectors grade diecast of the Jaguar XJ. Available in Caviar, Dark Sapphire or Black Amethyst.

50JDCA7C - Caviar
50JDCA7J - Black Amethyst

50JUMAPB



JAGUAR POCKET UMBRELLA

Although it's lightweight, this black aluminium pocket umbrella also features a tough fibreglass construction for solidity. The automatic open and close feature means the canopy can be closed with one hand - perfect for entering or exiting your Jaguar. Complete with fabric case.

50JDCA7FRS - Rhodium Silver



JAGUAR XFR DIECAST MODEL

1:43 Collectors grade diecast models of the Jaguar XFR. Available in Polaris White Italian Racing Red or Rhodium Silver.

50JDCA7FR - Italian Racing Red
50JDCA7FRW - Polaris White

50JDCA7KRS - French Racing Blue



JAGUAR XKR-S DIECAST MODEL

1:43 Collectors grade diecast of the Jaguar XKR-S. Available in Ultimate Black and French Racing Blue.

50JDCA7KRSB - Ultimate Black

50JDCLMANDTTYPE3



JAGUAR LE MANS WINNER 'NO. 3' 1957

This is the car that helped to create a legend - the Le Mans winning D-Type from 1957, complete with its famous No. 3 race markings and reproduced in its original blue livery. This 1:43 scale diecast model will appeal to owners and collectors alike.

50JDCAET1961



E TYPE 1961

1:43 Collectors grade diecast of the 1961 E-Type. Available in Cream.

SIZING GUIDE

UK MEN'S	CHEST (CM)
XS	94
S	99
M	104
L	109
XL	114
XXL	119
XXXL	125

UK WOMEN'S	CHEST (CM)	WAIST (CM)	HIP (CM)
XS (6)	82	66	88
S (8)	86	70	92
M (10)	90	74	96
L (12)	94	78	100
XL (14)	98	82	104
XXL (16)	102	86	108

Important Notice

Please note some products featured in this brochure are unavailable in certain markets. Please contact your Jaguar Land Rover Dealer for more information on the available range for your market.

Jaguar Land Rover is constantly seeking ways to improve the specification, design and production of its products and alterations take place continually. Whilst every effort is made to produce up to date literature, this brochure should not be regarded as an infallible guide to current specifications. The colours reproduced here are subject to the limitations of the printing process and may therefore vary slightly from the actual product.

Jaguar Land Rover Limited.

Registered Office: Abbey Road, Whitley, Coventry, CV3 4LF, UK
Registered in England Number: 1672070.

Acknowledgement

Winning 'Ecurie Ecosse' vehicle kindly loaned to Jaguar from the Louwman Museum, Netherlands.

HOW TO ORDER

Please note that some products are unavailable in certain markets due to trademark restrictions being in place (Specific Market restrictions - page 26).

All Jaguar Merchandise needs to be ordered via the Unidial system. Jaguar dealers ordering merchandise need to log on to Unidial and use their standard dealer account beginning with Z00xxxxxx for all dealers excluding the UK. Jaguar UK dealers should use their standard dealer account beginning with Z02xxxxx

The password will be the existing password for their standard Jaguar dealer account (i.e. Z00xxxxxx and Z02xxxxx).

The following URL's should be used to access the Unidial system for key markets:

UK/Europe and ROW Importers <http://www.jaguar.unipart.co.uk/unidial/index2.html>

China <http://www.jaguar.unipart.co.uk/unidial/index2CN.html>

Russia <http://www.jaguar.unipart.co.uk/unidial/index2RU.html>

Please Note JLR standard payment terms are by Direct Debit at the end of month following the month of invoice.

Invoices will be raised on the date of goods dispatch and not from the order date.

Existing passwords have already been transferred to the new system however if you do not have access to these systems or if you have any questions regarding your orders please contact the customer services team using the following details.

UK & ROW Tel: 0870 770 7227 email: jaguarcollection@unipart.com

Market	Contact Number	Email Address
Austria	0800 070357	ecsat@unipart.com
Belgium Flemish	0800 81574	ecsbvl@unipart.com
Belgium Walloon	0800 81575	ecsbwa@unipart.com
Czech Republic	00420 2390 18473	ecscz@unipart.com
France	0805 542508	ecsfr@unipart.com
Germany	0800 7240609	ecsde@unipart.com
Italy	800 931587	ecsit@unipart.com
Luxembourg	02487 1870	ecsbwa@unipart.com
Monaco	0157329371	ecsfr@unipart.com
Netherlands	0800 7890002	ecsnl@unipart.com
Spain	900 816720	ecses@unipart.com
Portugal	800 781396	ecspt@unipart.com

Part Number Convention

To support dealers placing orders where a size derivative needs to be added to the part number shown in the brochure, please follow the following instructions.

Select the part number in question e.g. 50JSS14FPB for the Men's F-TYPE Polo Shirt Black.

Add the single or double letter (XS to XXXL) or number (8 to 18) abbreviation for size as needed to the end of the part number.

E.g. for a Large size, add L to the end of the selected part number so that the part number reads 50JSS14FPBL. This then reflects the correct part and size required.

Exceptions

Typical Part Number Convention	New Part Number	Description
50JMLEMSFTJKTGXXXXL	50JMLEMSFTJKTG3XL	Heritage '57 Men's Soft Shell Racing Jacket
50JLEMANNNAVYTEEXXXXL	50JLEMANNNAVYTEE3XL	Heritage '57 Graphic T-shirts Navy
50JLEMANPADWHTTEEXXXXL	50JLEMANPADWTS3XL	Heritage '57 Graphic T-shirts White
50JLEMANPADWHTTEEXXXXL	50JLEMANPADWTS3XL	Heritage '57 Graphic T-shirts White
50JLEMANPADWHTTEEXXXXL	50JLEMANPADWTE3XL	Heritage '57 Paddock Shirt
50JLEMANPSTGTEEXXXXL	50JLEMANPSTGTEE3XL	Heritage '57 No. 3 Graphic T-shirts Grey
50JLEMANPSTNTEEXXXXL	50JLEMANPSTNTEE3XL	Heritage '57 No. 3 Graphic T-shirts Navy
50JLEMANPSTWTEEXXXXL	50JLEMANPSTWTEE3XL	Heritage '57 No. 3 Graphic T-shirts White



DISPLAY GUIDELINES.

Following the launch of our new collections at the Paris Motorshow 2014, the following display imagery should be used as a guide to how to display merchandise in showrooms.

In addition, two retail solutions are also available for dealers to order as both a full site refit, which requires wall and floor mounted units and a flexible free standing solution for retailing branded goods within current dealer architecture. Both variants are included below and can be ordered by registering and visiting <https://jlr.principledirect.com>

The correct presentation of branded goods is important. Below is an outline of Do's and Don'ts when displaying our ranges.

Do

- Ensure t-shirts and polo shirts are either hanging on coat hangers or folded to show the logo and product detail
- Display jackets on coat hangers
- All hanging clothing should be on white wooden coat hangers
- Group linked products together as collections or styles
- Ensure displays are visible in the main showroom areas
- Place cabinets against a wall or free standing
- Ensure cabinets and merchandise is always clean
- Replenish any empty spaces in the displays
- Use pricing blocks alongside branded goods items
- Direct customers to find displays

Don't

- Position cabinets in obscure positions which are hidden from view
- Mix branded goods together with accessories items in displays
- Leave broken display items on display
- Show incorrect pricing
- Allow the displays to become dusty or dirty
- Leave any items such as clothing in delivery packaging when on display



Specific Market Restrictions

JAGUAR	Watches	Leather Goods	Clothing (Including scarves and hats)	Diecast Models	Teddy Bears	Fragrance	Eyewear	Footwear
Algeria	●							
Angola	●							
Antigua and Barbuda	●							
Argentina			●					
Australia				●				
Austria	●	●						
Bahamas	●							
Bahrain	●							
Bangladesh			●					
Barbados	●							
Belarus	●							
Belgium (CTM)	●							
Bosnia & Herzegovina	●							
Brazil			●				●	
Bulgaria (CTM)	●							
Chile	●					●		
China								●
Colombia	●							
Costa Rica	●							
Cuba	●							
Czech Republic	●							
Dominican Republic	●							
Ecuador	●							
Egypt	●							
El Salvador	●							
Estonia (CTM)	●							
Ethiopia	●							
European Union CTM	●							
Georgia	●							
Germany (CTM)	●				●			
Ghana	●							
Greece		●						
Guatemala	●							
Honduras	●							
Hungary (CTM)	●							
Iran	●							
Iraq	●							
Ireland (CTM)	●							
Italy		●						
Italy	●							
Jamaica	●							
Japan	●							
Jordan	●					●		
Kosovo	●							
Kuwait						●		
Kyrgyzstan	●							
Latvia (CTM)	●							
Lebanon	●							
Libya	●							

JAGUAR	Watches	Leather Goods	Clothing (Including scarves and hats)	Diecast Models	Teddy Bears	Fragrance	Eyewear	Footwear
Liechtenstein	●							
Lithuania (CTM)	●							
Luxembourg (CTM)	●							
Macao	●							
Macedonia	●							
Malta (CTM)	●							
Mauritius	●							
Mexico	●	●						
Moldova	●							
Montenegro	●							
Morocco	●							
Mozambique	●							
Netherlands (CTM)	●							
Nicaragua	●							
Nigeria	●							
Oman	●							
Panama	●							
Paraguay	●							
Peru	●							
Portugal (CTM)	●							
Puerto Rico	●							
Qatar	●							
Rep of Korea	●							
Romania (CTM)	●							
Russia	●							
San Marino	●							
Serbia	●							
Seychelles	●							
Slovakia (CTM)	●							
Slovenia (CTM)	●							
South Africa			●		●			
Spain	●	●						●
St. Martin	●							
Switzerland	●	●						
Tanzania/Tanganyika	●							
Thailand	●							
The Netherlands (Benelux)	●							
Trinidad and Tobago	●							
Turkey	●							
Ukraine	●							
Uruguay	●							
Uzbekistan	●							
Venezuela	●							
Vietnam	●							
Yemen						●		
Yemen	●							
Zambia	●							