

JAGUAR EXPERIENCE CASTLE BROMWICH



APPROXIMATELY
8,800
PARTS PER DAY ARE
DELIVERED TO TRACK SIDE

1.4M LITRES OF PAINT ARE USED PER YEAR,
THAT'S THE EQUIVALENT TO THE SIZE OF
LAKE MICHIGAN IN AMERICA



7.5KM OF CONVEYORS TO TRANSPORT THROUGH PAINT SHOP



41 ROBOTS
OPERATE THE PAINT SHOP FACILITY



**THE ENTIRE PAINT
PROCESS TAKES A
TOTAL OF 16 HOURS**

5 LAYERS OF PAINT ARE APPLIED TO EVERY VEHICLE

**80% OF JAGUAR VEHICLES
THAT ARE MANUFACTURED AT
CASTLE BROMWICH ARE EXPORTED
TO 104 MARKETS WORLDWIDE**



**THE OSTRICH FEATHERS
USED TO DUST THE CAR BODIES ARE FROM
FEMALE OSTRICHES, AS THE MALES TEND TO
FIGHT MORE, WHICH DAMAGES THEIR FEATHERS**

EXPERIENCE MORE



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