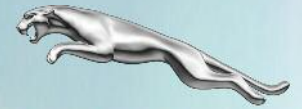


F-TYPE

POCKET FACTS | 2017



JAGUAR





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2017 brings a number of changes for F-TYPE.

- Reconfigured trunk on convertible versions increases capacity to 7.3 cu ft
- F-TYPE SVR is added to the top of the line
- British Design Edition limited edition based on the F-TYPE S
- New entry level F-TYPE creates a lower base price for the series and last year's 2016 F-TYPE is now named F-TYPE Premium for 2017

2016MY	Not available	F-TYPE	F-TYPE S	F-TYPE R
	↓	↓	No change	No change
2017MY	F-TYPE	F-TYPE Premium	F-TYPE S	F-TYPE R



2 BODY STYLES

- Coupe and Convertible for all variants

5 FULL-PRODUCTION VARIANTS

- F-TYPE – new lower entry point
- F-TYPE Premium – upgraded standard equipment
- F-TYPE S
- F-TYPE R
- F-TYPE SVR

1 LIMITED EDITION MODEL

- F-TYPE S British Design Edition (300 units)
 - Based on F-TYPE S
 - Coupe and Convertible available
 - 8-speed Automatic Transmission only
 - Both Rear and All-Wheel Drive available
 - See standard equipment listings for more details

1 EXCEPTIONAL CUSTOMER CARE EXPERIENCE

- Jaguar EliteCare – Standard all variants
 - 5-Year/60,000 mile New Vehicle Limited Warranty
 - 5-Year/60,000 mile Complimentary Scheduled Maintenance
 - 5-Year/60,000 mile Roadside Assistance
 - 5-Year/unlimited mile Jaguar InControl Remote and Protect

2017 F-TYPE POWERTRAINS

2 ENGINES

- **3.0L V6 Supercharged**
 - 340 HP – F-TYPE, F-TYPE Premium
 - 380 HP – F-TYPE S, F-TYPE S British Design Edition
- **5.0L V8 Supercharged**
 - 550 HP – F-TYPE R
 - 575 HP – F-TYPE SVR



2 TRANSMISSIONS

- **8-speed automatic** – all variants
- **6-speed manual** – V6 powered RWD variants only

2 DRIVE SYSTEMS

- **Rear-Wheel Drive**
 - V6 powered variants only
- **Jaguar Instinctive All-Wheel Drive**
 - Standard on all V8 powered variants
 - Available in F-TYPE S with automatic transmission only

2017 F-TYPE COUPE AND CONVERTIBLE STANDARD EQUIPMENT

POWERTRAIN/PERFORMANCE/ HANDLING

- 340 HP 3.0L Supercharged V6 engine
- Sport Exhaust (auto trans) or Driver Selectable Active Sport Exhaust (man trans)
- Center mounted bright dual exhaust tips
- 8-Speed ZF automatic transmission with “Quickshift” and SportShift selector with black steering wheel shift paddles

OR

- 6-Speed manual transmission
- Rear-Wheel Drive only
- Intelligent Stop/Start
- Sport suspension
- Electric power assist rack and pinion steering
- Ventilated 4-wheel disc brakes with silver calipers
F 355mm / R 325mm
- 18” Vela-style 10-spoke alloy wheels



18” Vela 10-spoke alloy
Std - F-TYPE, F-TYPE Premium

Note: F-TYPE does not offer any wheel options. See wheel section for F-TYPE Premium options

DRIVERS AIDS / SAFETY

- ABS, EBA, EBD, Rain/Ice/Snow mode and electronic park brake
- DSC with 3 modes (Normal, Trac DSC, DSC off)
- Dynamic Mode
- Smart Airbag System
- Side airbags with seat mounted head protection
- Rollover protection bars in Satin Chrome (Conv)
- Anti-theft engine immobilizer and perimeter security system
- Jaguar Smart Key with keyless pushbutton start
- Central locking with drive-away locking
- InControl Protect™
- Valet Mode

EXTERIOR

- 5 Exterior colors
- Bi-Xenon HID headlamps with dynamic leveling and auto ON/OFF and powerwash
- LED signature running lights
- Deployable body-color door handles
- Satin black grille with bright finish surround
- Satin black bumper beam
- Hood louvers-satin black
- Front splitter-satin black
- Aero splitter-satin black
- Rear valence-satin black
- Side vent-chrome with satin black mesh
- Door mirrors-power, body color, heated, manual fold
- Convertible top, Z-fold power folding, power latching, Thinsulate lined with Rakona headliner and heated rear glass in Jet (Conv)

OR

- Fixed metal roof
- Rear fog lamps
- Partial LED rear taillights
- Deployable rear spoiler with Jaguar leaper

2017 F-TYPE COUPE AND CONVERTIBLE STANDARD EQUIPMENT

INTERIOR

- Jet color interior
- Leather and Suedecloth seating surfaces
- 6-way seat adjustments (4-way power)
- Leather 3-spoke multifunction steering wheel-round
- Power tilt/telescope steering column with tilt-away entry/exit mode
- Leatherette dash, door trim and center console trim
- Light Hex aluminum trim
- Dual cupholders in center console
- Analog speedometer and tachometer
- 5" TFT display in center of instrument cluster
- Interior ambient lighting-phosphor blue
- Trunk lighting
- Remote trunk release
- Premium carpet floor mats
- Power window with one touch up/down and anti-trap
- Rain sensing windshield wipers
- Cruise control and Active Speed Limiter
- Auto-dimming inside rearview mirror
- Climate control-single zone
- Air particle/pollen filtration
- Active center air vent
- Auxiliary power sockets in dash and console
- Trunk - Convertible 7.3 cu. ft., Coupe 14.4 cu. ft. (without loadspace cover)

IN-CAR TECHNOLOGY

- Meridian 770W audio system with 12 speakers
- HD and SiriusXM satellite radio
- iPod/Audio USB/AUX connections in console
- Bluetooth wireless technology for phone and audio streaming
- InControl Apps
- InControl Remote
- Navigation system with TMC
- 8" Touchscreen display



VARIANTS EQUIPMENT

F-TYPE PREMIUM ADDS TO F-TYPE:

EXTERIOR

- Full spectrum of color choices
- Jaguar Smart Key with Keyless Entry
- Panoramic Roof with manual sunshade (Coupe)
- Adaptive Front Lighting with cornering lamps
- Intelligent High Beam
- Power folding door mirrors

INTERIOR

- Sport style 14-way seats with door mounted controls
- 3-position memory for seat, mirrors and steering



F-TYPE Premium

F-TYPE S adds to F-TYPE Premium:

POWERTRAIN/PERFORMANCE/HANDLING

- 380 HP 3.0L Supercharged V6 engine
- Option of Instinctive All-Wheel Drive (Auto trans only)
- Active Sport Exhaust with center mounted dual bright exhaust tips
- Sport Suspension with Adaptive Dynamics
- High Performance braking system with black calipers F 380mm / R 325mm
- Mechanical limited slip differential
- Configurable Dynamic Mode
- 19" Propeller-style 10-spoke alloy wheels (RWD) OR
- 19" Volution-style twin 5-spoke alloy wheels (AWD)

EXTERIOR

- "S" badges on grille and trunk
- Hood louvers - gloss black (RWD); body color (AWD)
- Front splitter - gloss black
- Side sill extensions - body color (AWD)
- Rear valence - gloss black (RWD); body color (AWD)

INTERIOR

- Flat bottomed 3-spoke multifunction steering wheel
- Ignis orange steering wheel shift paddles
- Dark Hex aluminum interior trim
- Configurable interior lighting with 5 color choices
- Metallic foot pedals (Auto trans only)

VARIANTS EQUIPMENT

F-TYPE S British Design Edition adds to F-TYPE S:

POWERTRAIN/PERFORMANCE/HANDLING

- Super Performance Braking System with red calipers
F 380mm / R 376mm
- Torque Vectoring by Braking system
- 20" Cyclone twin 5-spoke alloy wheels in Satin Dark Grey

DRIVERS AIDS

- Front and rear parking sensors
- Reverse park camera
- Blind Spot Monitor with Closing Vehicle Sensing
- Reverse Traffic Detection

EXTERIOR

- Aero splitters - body color (RWD)
- Auto-dimming door mirrors
- Rear valance - body color (RWD)
- Side sills - body color (RWD)
- Wind deflector (Conv)
- Powered tailgate (Coupe)
- Metallic paint colors - NCO

INTERIOR

- Performance seats with 14-way power adjustments
- Premium leather seating surfaces with Union Jack graphic
- Heated seats - 3 stage
- Heated steering wheel
- Premium leather dash, door trim and center console trim
- Carbon fiber center console with S and Union Jack graphics
- Nubuck edged premium carpet mats in Jet with contrast stitching
- Climate Control-dual zone
- Air quality sensor
- Homelink garage door opener
- Wind Deflector (Conv)
- Interior lockable storage (Conv)



VARIANTS EQUIPMENT

F-TYPE R adds to F-TYPE S:

POWERTRAIN/PERFORMANCE/HANDLING

- 550 HP 5.0L Supercharged V8 engine
- Instinctive AWD standard
- Outboard quad bright exhaust tips
- Super Performance Braking System with red calipers F 380mm / R 376mm
- Electronic Active Differential with Torque Vectoring by Braking
- 20" Gyrodyne style alloy wheels - Silver



EXTERIOR

- Rollover bars in gloss black (Conv)
- R AWD Badges on grille and trunk
- Hood louvers - body color
- Aero splitter - body color
- Rear venturi - body color
- Auto-dimming door mirrors
- Rear parking sensors with touchscreen graphic display
- Powered tailgate (Coupe)
- Metallic paint colors - NCO

INTERIOR

- Premium leather seating surfaces with "R" logo and carbon leather stripe and contrast stitch
- Performance seats with 14-way power adjustments
- Heated seats - 3 stage
- Premium leather dash, door trim and center console trim
- Heated steering wheel
- Silver steering wheel shift paddles
- Dark Linear aluminum trim with "R" graphic
- "R" carpet floor mats
- Climate Control-dual zone
- Air quality sensor
- Homelink garage door opener
- Wind Deflector (Conv)
- Interior lockable storage (Conv)

F-TYPE R Convertible



VARIANTS EQUIPMENT

F-TYPE SVR adds to F-TYPE R:

POWERTRAIN/PERFORMANCE/HANDLING

- 575 HP 5.0L Supercharged V8
- Lightweight titanium Inconel Active Sport Exhaust with titanium tips with SVR logo
- 20" Coriolis forged alloy wheels in Technical Grey



DRIVERS AIDS

- Front parking sensors
- Reverse park camera
- Blind Spot Monitor with Closing Vehicle Sensing
- Reverse Traffic Detection

EXTERIOR

- Gloss black mesh and bumper beam with black surround
- Aero splitter - satin black
- Side vent - gloss black
- Active aerodynamic carbon fiber rear spoiler
- Rear venturi gloss black
- "SVR" badges on grille and trunk

INTERIOR

- Quilted premium leather seating surfaces with SVR logo and contrast stitch
- Quilted premium leather door trim
- Dark brushed aluminum center console with SVR graphic
- Aluminum steering wheel shift paddles
- Suedecloth headliner and sunvisors in Jet (Coupe)
- SVR Round steering wheel



F-TYPE SVR Coupe in Firesand

PACKAGES AND OPTIONS

PREMIUM + VISION PACKAGE (F-TYPE Premium, F-TYPE S)

- Dual zone automatic climate control with air quality sensor
- Garage door opener
- Wind deflector (Conv)
- Interior storage with lockable cover (Conv)
- Power tailgate (Coupe)
- Climate Package
 - Heated seats
 - Heated steering wheel
- Front parking sensors
- Rear parking sensors
- Rear parking camera
- Blind Spot Monitor with Closing Vehicle Sensing
- Reverse Traffic Detection
- Auto-dimming door mirrors

VISION PACKAGE (F-TYPE R)

- Front parking sensors
- Rear parking camera
- Blind Spot Monitor with Closing Vehicle Sensing
- Reverse Traffic Detection

CARBON CERAMIC BRAKING SYSTEM

(F-TYPE S [auto only], R, SVR)

- 398mm diameter front/380mm diameter rear discs
- 6 piston front /4 piston rear monobloc calipers in yellow
- 20" Storm (S, R) or Maelstrom (SVR) forged alloy wheels
- Torque Vectoring by Braking (S)

DESIGN PACKAGE (F-TYPE Premium, F-TYPE S RWD)

- Body colored front bumper splitters and Aero splitters
- Body colored side sill extensions and rear venturi
- Gloss black rear valence

BLACK PACKAGE 1 (F-TYPE Premium)

BLACK PACKAGE 2 (F-TYPE S) [**Already Std on F-TYPE S]

BLACK PACKAGE 3 (F-TYPE R) [*Already Std on F-TYPE R]

- Gloss black front grille surround
- Gloss black side power vents and mesh
- Gloss black window surrounds (Coupe)
- Gloss black roll hoops (Conv)*
- Gloss black rear valence**
- Gloss black front bumper and aero splitters**
- Gloss black hood louvers and mesh**
- Gloss black front grille, beam and mesh**

INTERIOR BLACK PACKAGE

(F-TYPE Premium, F-TYPE S) [req Black Package]

- Black interior trim
- Black Hex console trim
- Flat-bottom steering wheel (Premium)



PACKAGES AND OPTIONS

SUEDECLOTH INTERIOR PACK

(Premium, S, R) [Req Performance seat]

- Suedecloth seat facings
- Suedecloth door inserts, grab handle inner, instrument binnacle, headliner (Rakona on conv), A-pillars and sunvisors
- Cirrus contrast stitch on seats, doors and fascia

FULL LEATHER INTERIOR PACKAGE (All except F-TYPE)

[Req Performance seat]

- Red or Sienna Tan* Performance seats
- Red or Sienna Tan* passenger-side fascia
- Red or Sienna Tan* center console and door panels

**Note: Sienna Tan available on SVR only*

EXTENDED LEATHER PACKAGE (F-TYPE Premium, F-TYPE S)

[Req Performance seat]

- Premium soft grain leather
 - Seating surfaces
 - Dashboard, door panels and center console
 - Windshield pillars, headliner and sunvisors

EXTENDED LEATHER — UPPER (All except F-TYPE)

- Leather headliner, windshield pillars and sunvisors
- Restrictions of model and color (see order guide for details)

CLIMATE PACKAGE (F-TYPE, Premium, S)

- Heated seats
- Heated steering wheel

EXTERIOR CARBON FIBER PACKAGE (SVR)

- Carbon Fiber front spoiler and mirror caps
- Carbon Fiber hood louvers and side power vents
- Carbon Fiber roll hoops (Conv)
- Carbon Fiber venturi blade

SUPER PERFORMANCE BRAKING PACKAGE (F-TYPE S)

- Super Performance Braking System
- Red brake calipers
- Torque Vectoring by Braking

INDIVIDUAL OPTIONS

- Carbon Fiber Roof (Coupe-All except F-TYPE)
- Heated front windshield (All except F-TYPE)
- Performance seat (Premium, S)
- Leather seat surfaces (Premium, S)
- Seat belts - color (All except F-TYPE)
- Headliner - color (All except F-TYPE)
- Round steering wheel (F-TYPE S, F-TYPE R)
- Switchable Active Exhaust (Premium automatic)
- Illuminated door sill treadplates (All except F-TYPE)
- Metallic paint (F-TYPE, Premium, S)
- Premium paint (All except SVR)
- Convertible top in Red, Grey or Beige (All except F-TYPE)
- Black brake calipers (F-TYPE R, SVR)
- Space saver spare tire (All except F-TYPE)
- Carbon Fiber center console (SVR)



WHEELS

21 alloy wheel choices are available within the F-TYPE series offering customers a wide range of size, style and finishes.



18"
Vela 10-spoke
Std - F-TYPE,
F-TYPE Premium



19"
Propeller 10-spoke
Silver finish
Std - F-TYPE S RWD



19"
Volution twin 5-spoke
Silver finish
Std - F-TYPE S AWD
Grey with diamond
turned
Opt - F-TYPE S AWD



19"
Centrifuge web-spoke
Silver or Black finish
Opt - F-TYPE S RWD



19"
Orbit 10-spoke
Silver or
Black diamond turned
Opt - F-TYPE S,
F-TYPE Premium



20"
Cyclone twin 5-spoke
Satin Dark Grey
Std - British Design
Edition
Silver or Black finish
Opt - F-TYPE Premium



20"
Tornado twin 5-spoke
Silver
Opt - F-TYPE S
Black
Opt - F-TYPE S,
F-TYPE R



20"
Gyrodyne twin 6-spoke
Silver finish
Std - F-TYPE R
Black diamond turned
Opt - F-TYPE R



20" Forged
Coriolis twin 5-spoke
Satin Technical Grey
Std - F-TYPE SVR
Black
Opt - F-TYPE SVR



20" Forged
Blade twin 5-spoke
Carbon Fiber trim
Opt - F-TYPE S
F-TYPE R



20" Forged
Rotor 5-spoke
Opt - F-TYPE R



20" Forged
Storm 5-spoke
Part of Carbon Ceramic
Matrix Brake Package
Opt - F-TYPE S,
F-TYPE R



20" Forged
Maelstrom twin 5-spoke
Part of Carbon Ceramic
Matrix Brake Package
Opt - F-TYPE SVR

MOST APPRECIATED FEATURES AND THEIR BENEFITS

We have identified several key areas of satisfaction among F-TYPE owners that give us insight as to what they like most about their vehicle. It is critical that these key areas of satisfaction be fully communicated to prospective clients.

APPRECIATED ATTRIBUTE: **REFINED POWER**

CHARACTERISTIC	FEATURE	BENEFIT
Acceleration at any speed	Supercharged	Strong, user-friendly power across the entire rev range makes for intuitive, easy-to-drive power
	Direct Injection	Precise fuel control yields great power while optimizing emissions and fuel efficiency
	8-Speed “Quickshift” transmission	F-TYPE can always find just the right gear for the situation; the transmission is never fully disengaged even during full throttle upshift, so acceleration is uninterrupted
	6-Speed manual transmission	The ultimate in driver engagement for those who demand it
	F-TYPE SVR	Power of 575 HP yields 0-60 mph in only 3.5 seconds with top speed limited to 200 mph (195 Conv) brings ultimate performance experience
Traction	Instinctive All-Wheel Drive	Enhances the ability to use all the power available under a wider range of traction conditions
Refinement	Balance shafts (V6)	Counteract vibration giving V8 levels of smooth refinement
Performance Sound	Active Exhaust	Electronically-controlled bypass valves open during heavy acceleration to enhance exhaust flow and give a performance sound



MOST APPRECIATED FEATURES AND THEIR BENEFITS

APPRECIATED ATTRIBUTE: EXTERIOR STYLING

CHARACTERISTIC	FEATURE	BENEFIT
Front	Grille	A contemporary take on classic Jaguar sports car heritage
	Side Vents	Accentuate the grille and add visual breadth befitting a sports car
	Shark-like gills	Reduces airflow under the car to improve aerodynamics and stability
	Splitter	Single projector Bi-Xenon lamps are compact and complement the line
	Headlamps	Clamshell design is sleek and has classic centerline bulge
	Hood	
	Hood louvers	
Side	Sinuuous lines	Graceful, flowing profile
	Muscular rear haunches	Provides visual power and makes room for large wheels and tires
	Hidden door handles	Maintain a clean side line while deploying automatically when needed
Rear	Taillights	LED's are a new interpretation of a classic Jaguar design theme
	Exhaust pipes	Make a powerful statement and visually distinguish the V6 and V8 versions
	Rear Diffuser	Controls airflow to reduce lift and enhance high speed stability
Roof	Convertible: soft top and Roll hoops	Allows for efficient packaging with the roof down Allows roof to open/close in only 12 seconds Texture difference highlights classic sports car proportions Add to the serious sports car look and differentiates models by finishes
	Coupe: Metal, Panoramic glass or Carbon Fiber	Classic metal, interior lightening tinted glass or the lightweight and cool factor of carbon fiber are all available

MOST APPRECIATED FEATURES AND THEIR BENEFITS

APPRECIATED ATTRIBUTE: INTERIOR STYLING

CHARACTERISTIC	FEATURE	BENEFIT
Performance driving environment	14-way adjustable memory Seats	Highly formed to provide performance support and long lasting comfort
	Gauges Deployable Center Vent Grab Handles	Clean, straightforward design for easy recognition at a glance, perfect for performance driving
	Shifter	Can be used in automatic mode or manually by shift lever or steering wheel paddles to suit any driver preference



MOST APPRECIATED FEATURES AND THEIR BENEFITS

APPRECIATED ATTRIBUTE: PERFORMANCE HANDLING

CHARACTERISTIC	FEATURE	BENEFIT
Nimble	Aluminum structure	Lower weight contributes to agility and a fun to drive experience
Balance	50/50 Weight distribution	Gives the best combination of ride and handling in the widest array of driving situations
Precise control and feedback	Double wishbone suspensions	High strength with minimum un-sprung weight gives consistent, predictable response in all driving situations while maintaining ride quality
	Adaptive Dynamics	Adaptive dampers can adjust up to 500 times per second to optimize handling control while maintaining ride quality
	Electronic power assisted steering	Reduced engine drag for increased performance while maintaining outstanding driving feel

APPRECIATED ATTRIBUTE: TECHNOLOGY FEATURES

CHARACTERISTIC	FEATURE	BENEFIT
User friendly	Touchscreen	Easy and intuitive for less distraction
	Customer Personalization settings	Drivers can tailor feature and display preferences to their taste for a more individual driving experience
Sound quality	Meridian 770W 12-speaker audio	Sophisticated Digital Signal Processing technology for the finest in automotive sound quality
Multiple audio inputs	Jaguar InControl Apps	Allows touchscreen access and use to vehicle optimized apps through compatible smartphones
	Personal Audio Interface	Enables a wide variety of audio program inputs via iPod/iPhone, USB memory device or AUX jack
	Bluetooth	Wireless interface for phone and for audio streaming. Particularly helpful when iPod or phone cable is not available
Technology that makes driving easier and safer	Blind Spot Monitor with Closing Vehicle Sensing	BSM lets the driver know if another vehicle is alongside for safer lane changing and is now enhanced to alert the driver when a vehicle is rapidly approaching from behind
	Reverse Traffic Detection	Aids the driver when reversing from a parking space when vision is obstructed