



**THE GLASGOW
SCHOOL OF ART**

ENTHUSIAST GROUP PROJECT

COMMENT

Which one of these people is a Jaguar enthusiast + why?



1



2



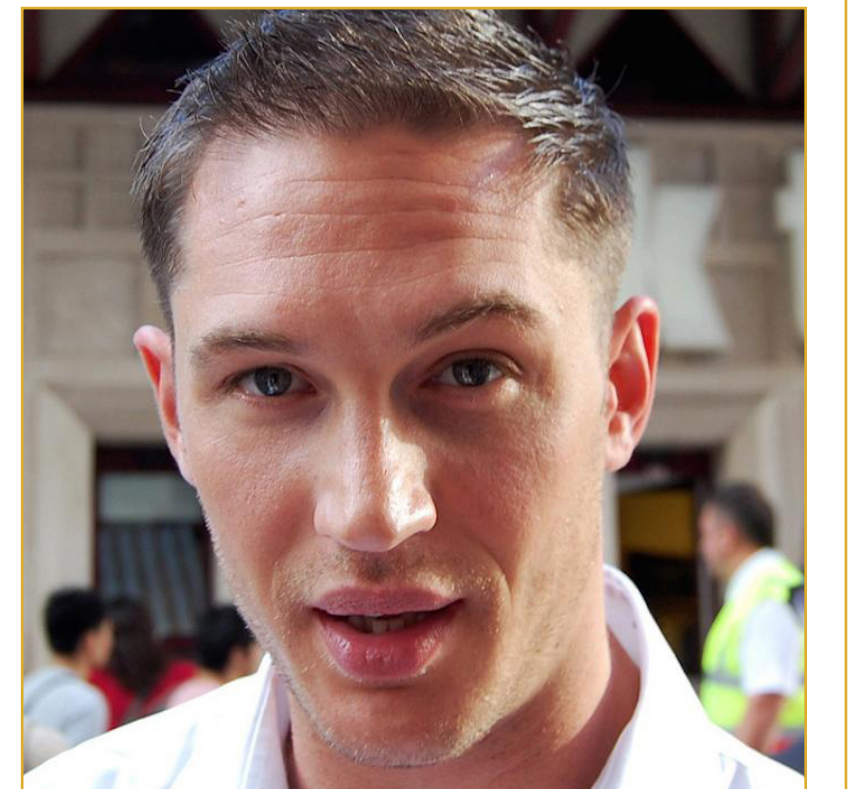
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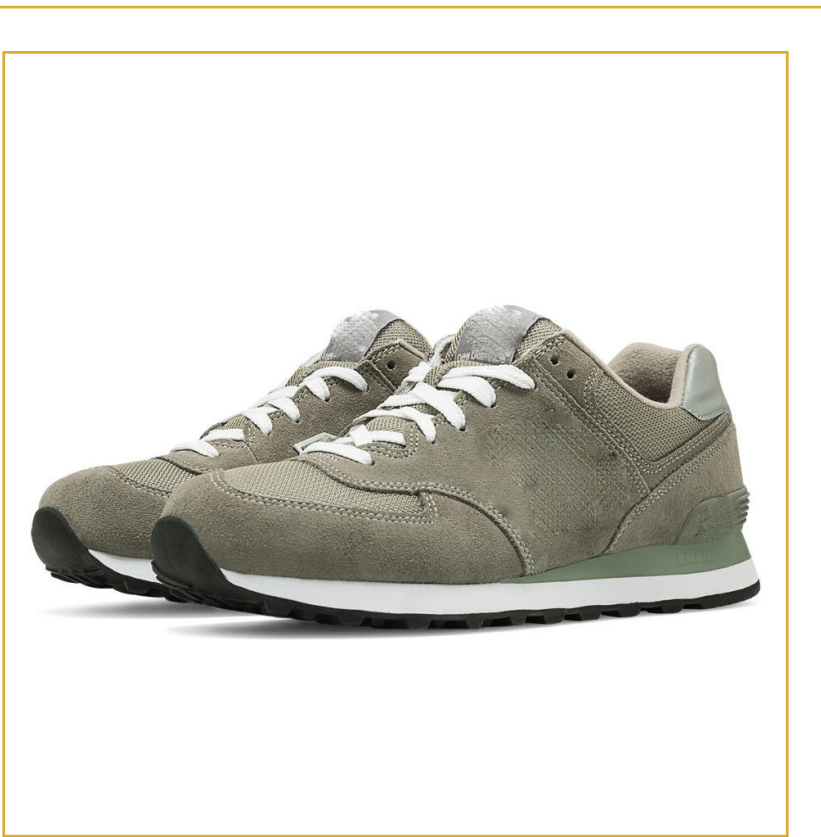
5



6



A



B



C



D



E



F

COMMENT

Which shoe/s would you choose, and which shoe/s wouldn't you choose + why

A/W

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QUESTIONS

Q1. Do you own a Jaguar?

Q2. What do you like most about Jaguar as a brand?

Q3. At what age did you become interested in cars/Jags?

Q4. When and what was your first interaction with Jaguar as a brand?

Q5. What would be your favourite element of classic Jags?

Q6. What would be your favourite element of modern Jags?

Q7. Which do you prioritise first, speed or comfort?

Q8. How has being a Jaguar enthusiast changed your life?



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