

DATE: December 15, 2009
MODEL: 2011MY XF
SUBJECT: New Model Year Introduction

2011MY XF job#1 is planned for March 1, 2010 with the first dealer ordering opening the week of December 15th. The main year-over-year change affecting the car line is the elimination of the 4.2L engine; with the 5.0L V8 in naturally aspirated or supercharged version the only engine available on all derivatives. Other changes being made to the vehicle line are detailed below.

2011MY XF Line Up Summary

Derivative name	Engine	Hp	Torque	0-60 mph
XF	5.0L Naturally Aspirated	385	380 @ 6,500	5.5 sec
XF Premium*	5.0L Naturally Aspirated	385	380 @ 6,500	5.5 sec
XF Supercharged	5.0L Supercharged	470	424 @ 2,500-5,500	4.9 sec
XFR	5.0L Supercharged	510	461 @ 2,500-5,500	4.7 sec

* Portfolio Package is available on XF Premium only

Standard equipment changes vs. 2010MY

- ✓ XF Engine -- As indicated above, the 5.0L V8 385 hp replaces the 4.2L v6 300hp engine on the XF entry vehicle. As the result, the following upgrades will apply to this derivative:
 - JaguarDrive Control™ Dynamic mode will now be standard on the model.
 - The XF will be fitted with 0.15" (29 mm) larger front brakes – identical to those fitted on the 2010MY XF Premium.
 - Routine service intervals will be 15,000 miles or one year (whichever comes first) – compared with 10,000 miles or one year for the outgoing 4.2L engine.
 - "Service required" and "brake pad wear" indicator messages will appear on the message center when necessary.
- ✓ All derivatives – the following three changes will be made across all derivatives:
 1. The JaguarSense® glove box opening sensor is being replaced by a physical micro switch. The new button will be in a similar location to the current sensor. It will be slightly recessed into the surrounding veneer to avoid accidental triggering. The button will require a physical push to open the glove box.
 2. To reduce wind noise and improve water flow, the driver and passenger door mirror foot design is being changed. This change does not result in any material visual design change, however it increases the width of the vehicle by one inch to 81.8 inches.

3. In line with a change in legislation (FMVSS118 – forbidding use of a continuous push mechanism for closure purpose inside a vehicle cabin), global close from the interior lock button will no longer be possible on any XF. This also means that the XF entry model, which does not have keyless entry, will lose global close functionality entirely.

- ✓ Veneer fitment – In response to dealers' request, at 2011MY the XF entry model will be fitted with Burl Walnut as standard veneer. Satin American Walnut will be available as a no charge option. See the summary Veneer fitment across the model line attached.
- ✓ In-dash 6 CD changer -- The XF, XF Premium and XF Premium with Portfolio package models will no longer be fitted with a 6CD changer as standard equipment. At 2011MY the feature will be available bundled with the Bowers & Wilkins and HD radio premium sound package. That package will have carry-over 2010MY pricing (\$1,875 MSRP / \$1,594 dealer invoice). XF Supercharged and XFR are unaffected and do retain 6 CD changer as standard equipment.
- ✓ XFR – to enhance the sporty and performance orientated character of the XFR, and differentiation from other derivatives, the vehicle will now be fitted with a black grille.



**2011MY XFR with
Black Grille**



**2010MY XFR with
Silver Grille**

Color and Trim

- ✓ Two new colors will be introduced on XF at 2011MY Job#1: **Polaris** white replacing Porcelain (available on all derivatives) and **Claret** (not available with XFR)
- ✓ **Stratus Grey** will replace Pearl Grey as of June 2010 production
- ✓ **Crystal Blue** is currently scheduled to replace Frost blue as of January 2011 production.
- ✓ **Spectrum Blue** is now available on the XFR model.

Please consult the 2011MY XF order guide for the list of color and trim designer choices associated with these new exterior colors.

New 2011MY Options

- ✓ A **heated windscreen** is now available on all derivatives. Functionality can be switched on and off using a push button located on the center console. It will automatically switch off after 5 minutes. The feature will be offered as a standalone option except on the XF entry model where it will be packaged with the heated steering wheel.
- ✓ **Wheels** (See images and detailed wheels fitment in attachment)
 - The **19" Caravela** wheels previously available on XK is introduced on XF at 2011MY. These wheels will be available as an option on the XF Premium.
The wheels are a NCO if ordered in conjunction with the Portfolio Pack
 - The 19" Carelia wheels are discontinued, with the Artura wheels now the optional 19" wheel style on XF.
- ✓ To further enhance the visual appearance of the XFR, a new **"R" branded red brake caliper** will be offered as an option. The option will be introduced with the April production.



Please take the time to review the information contained in this document and in the separate detailed specification and optional equipment order guide prior to ordering your vehicles and feel free to contact me should you have any further questions.

Marine Prache

Product Manager XF & Cross-Car line

mprache@jaguar.com

(201)818-8281

Attachments

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555 MACARTHUR BLVD, MAHWAH, NJ 07430

800.4.JAGUAR | JAGUARUSA.COM








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Attachment I - Veneer Fitment

Veneer	Image	Fitment and Availability
Burl Walnut		XF (standard) XF Premium (Standard) XF Premium with Portfolio Package
Satin American		XF XF Premium with Portfolio Package
Figured Ebony		XF Premium with Portfolio Package (Standard)
Rich Oak		XF Supercharged (Standard)
Dark Oak		XFR (Standard)

Attachment II - Wheels Fitment

Wheel	Image	Fitment and Availability
18" Cygnus		XF (Standard)
19" Artura		XF XF Premium (Standard)
19" Artura Chrome		XF XF Premium XF Premium with Portfolio Package
19" Caravela		XF Premium XF Premium with Portfolio Package
20" Selena		XF Premium with Portfolio Package (standard)
20" Senta		XF Supercharged (standard)
20" Nevis		XFR (Standard)

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 555 MACARTHUR BLVD, MAHWAH, NJ 07430
 800.4.JAGUAR | JAGUARUSA.COM
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