



In partnership with:



Williams F1 Team Ceramic Coat

The Ultimate Paintwork and Interior Protection

Once in a while a product arrives that redefines its market



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Administered by:



AutoProtect (MBI) Limited, Cambridge House, Cambridge Road, Harlow, Essex, CM20 2EQ

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- **Protect your paintwork for 5 years**
 - **Maintain Showroom Shine**
 - **5 Year Guarantee**
 - **No further waxing or polishing needed**
 - **Environment and driver friendly treatment**
- More information available [here](#).**

AutoProtect are proud to announce the launch of another key product into our extensive range of vehicle care solutions.

We have teamed up with the Williams Formula One Team to provide the kind of paint protection only found, until now, on F1 racing cars "Williams F1 Team - Ceramic Coat".

This 21st century paint protection technology offers the ultimate in Paintwork, Interior Fabric and Alloy Wheel Protection.



Williams F1 Team Ceramic Coat protects

1 Paintwork



2 Interior Fabric



3 *Glass



4 Alloy Wheels



5 Bumpers



*not front or rear windscreens

Williams F1 Team Ceramic Coat

Williams F1 Team Ceramic Coat delivers what you'd expect from this type of product.

Williams F1 Team Ceramic Coat can be applied to both new and used vehicles (up to 5 years old) to maintain or restore factory shine.

Williams F1 Team Ceramic Coat bonds into the paintwork pores, forming an extremely durable crystal clear ceramic finish. This provides genuine long-term protection which requires no maintenance other than washing. Tests conducted have shown Williams F1 Team Ceramic Coat to be more resilient to solvents, weathering and general wear and tear than any other paint protection products.

The other good news is that the product has repeatedly demonstrated a capacity to keep vehicles looking cleaner for longer. A real benefit in your busy lives!

Williams F1 Team Ceramic Coat exterior treatment is also combined with a hypo-allergenic based, interior protection system. It is a market leading, environmentally friendly, non aerosol based product that is completely safe.

Interior Protection:

Williams F1 coat provides outstanding protection for interior surfaces and fabrics against spills, dirt and grime.

It is a safe, environmentally friendly, non-aerosol based product containing PTFE, the coating used on non stick pans, dirt and grime just brushes off.

5-year guarantee - 5 star protection

| | Williams F1 Team Ceramic Coat | Traditional Wax Products | Traditional Silicon Products | Traditional Polymer Sealants |
|---|-------------------------------|--------------------------|------------------------------|------------------------------|
| Sunlight | ★★★★★ | ★ | ★★ | ★★★★ |
| Ultraviolet rays | ★★★★★ | ★ | ★★ | ★★★★ |
| Cold water/frost | ★★★★★ | ★★ | ★★ | ★★★★ |
| Acid/acid rain | ★★★★★ | ★★ | ★★ | ★★★★ |
| Hydrocarbons (exhaust fumes) | ★★★★★ | ★ | ★★ | ★★★★ |
| Animal Matter (bird lime) | ★★★★★ | ★ | ★ | ★★ |
| Environmentally friendly | ★★★★★ | ★ | ★★ | ★★★★ |
| Alcohols (traffic film removers/degreasers) | ★★★★★ | ★★ | ★★ | ★★ |



Protect your paintwork for 5 YEARS

from UV light, cold and frost, acid rain, exhaust fumes, bird droppings and more!



Williams F1 Team Ceramic Coat

The newest innovation in paint and interior protection.
AS USED ON FORMULA ONE CARS.

Questions we're frequently asked

- Q: Will I need to reapply Williams F1 Ceramic Coat?**
A: Williams F1 Ceramic Coat is GUARANTEED for 5 years. We will give you a written promise that you will not need to re wax, reapply or renew this product.
- Q: How often should I clean or polish my car?**
A: It sounds unlikely but you'll only need to WASH your car regularly with a mild soap (not dishwashing soap) and water solution. No polishing or waxing, think of the time you'll save!
- Q: Can I put my car through a car wash?**
A: Certainly, it may be the best way to keep your car clean. It will not effect the coating and you won't need to use an expensive program. A simple wash and dry cycle will do.
- Q: Can I use any Car Shampoo on my car?**
A: Yes, but we recommend using a leading car shampoo without wax content. Also check with your sales person, they may have Williams F1 Ceramic Coat car wash available here.
- Q: How quickly should I remove bird droppings?**
A: Although Williams F1 Ceramic Coat will protect against bird lime, it's always good practice to remove before it becomes baked on. Should it become solid, use a little mild soap to loosen before washing. Don't scrape it away as you will damage the coating and your paintwork.
- Q: Should the worse thing happen and I damage my car, will I need to recoat with Williams F1 Ceramic Coat?**
A: In the event of an accident we'll reapply on paintwork, alloy wheels, glass sunroofs, side windows and door mirror as part of your insurance claim.

If you're interested in Williams F1 Ceramic Coat or have further questions please speak to your sales person, they'll be happy to help.